

Al Mar Consulting

Consulting services in Central Asian countries
(Uzbekistan, Tajikistan, Kazakhstan, Kyrgyzstan)

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More than 300 successfully implemented projects in Central Asia

In 2011, Al Mar Consulting was established by a team of consultants previously involved in projects in various sectors. Our company provides a full range of consultancy services to businesses in different spheres.

Al Mar Consulting offers comprehensive problem-solving, an individual and flexible approach to each Client, and full confidentiality of data. We strive for a favourable relationship with our competitors, to expand our range of services and to increase the number of reliable partners.

ENVIRONMENT**COMPREHENSIVE ENVIRONMENTAL SERVICES FOR PUBLIC AND PRIVATE SECTOR CLIENTS: FROM ENVIRONMENTAL ASSESSMENTS, OBTAINING PERMITS, TO COMPLIANCE AUDITS**

- Environmental audit;
- Environment, health and safety services;
- Environmental monitoring;
- Environmental and ecological risk assessments;
- Preliminary environmental assessment;
- Public participation;
- Environmental audit/reviews;
- Environmental Impact Assessment, development and implementation of Environmental Management Plan (EMP) and mitigation strategies, for industrial and infrastructure projects.

**EDUCATION
AND EVENT
MANAGEMENT****IN EDUCATION SECTOR**

- Preparation of recommendations for the improvement of educational tools;
- Developing and delivering business training by order;
- Development of manuals for trainers and methodologists;
- Professional development for teachers;
- Development of training programmes and teaching aids;
- Development of long-term institutional capacity to monitor and evaluate education reform programmes.

IN EVENT MANAGEMENT

- Budgeting;
- Staff recruitment;
- Organisation of all stages of the event;
- Development of the concept of the event, and terms of reference;
- Development of key business processes;
- Implementation and control of the project;
- Preparation of reporting documents on the results of the mass events.

**RESETTLEMENT
ASSESSMENT**

IDENTIFICATION OF THE NEGATIVE IMPACTS OF THE PROJECT ON THE PHYSICAL, ECONOMIC AND SOCIO-CULTURAL ASSETS OF AFFECTED PERSONS, INCLUDING ETHNIC MINORITIES, AND APPROPRIATE MEASURES TO RESTORE OR EVEN IMPROVE PRE-PROJECT LIVING STANDARDS

- Structure of the resettlement policy;
- Resettlement Action Plans;
- Reports on land acquisition and allocation;
- Social monitoring reports and resettlement monitoring;
- Social and resettlement audits;
- Grievance redress mechanism;
- Public hearings/consultations;
- Initial poverty analysis and sociological analysis of projects

**SOCIAL
ASSESSMENT**

IDENTIFICATION OF THE NEGATIVE IMPACTS OF THE PROJECT ON THE PHYSICAL, ECONOMIC AND SOCIAL CONDITIONS IN INFRASTRUCTURE PROJECTS

- Planning of social safeguards;
- Social Impact Assessment;
- Social policy analysis and research;
- Sociological surveys;
- Social audits;
- Social monitoring reports;
- Child labour and child rights, forced labour;
- Conducting workshops/conferences;
- Livelihood Restoration Plan;
- Capacity assessment and institutional strengthening.

**GENDER
RESEARCHES**

RESEARCH ON THE ROLES OF WOMEN AND MEN IN SUCH AREAS AS LABOUR DIVISION, DECISION-MAKING AT DIFFERENT LEVELS, AND SOCIO-ECONOMIC AND ENVIRONMENTAL FACTORS AFFECTING GENDER RELATIONS

- Identifying key gender issues;
- Identify the role of gender in project objectives;
- Gender analysis;
- Exploring the gender aspects of economic development;
- Gender gaps and challenges;
- Compiling a socio-economic profile of the main stakeholder groups in the project regions.

**MARKETING
RESEARCHES**

FULL CYCLE OF MARKET RESEARCH, FROM THE PREPARATION OF THE RESEARCH PROGRAMME TO THE DEVELOPMENT OF THE ANALYTICAL REPORT AND PRESENTATIONS. RESEARCH CAN COVER THE WHOLE COUNTRY, AS WELL AS THE COUNTRIES OF CENTRAL ASIA

- Desk research;
- Focus Group Discussions;
- Expert and in-depth interviews;
- CAPI face-to-face interviews;
- Mystery shopping;
- Survey of specific target groups;
- Automated tablet/phone surveys CATI Studio (Call-center);
- Ethnographic research;
- Mini-case study;
- All types of sampling - random, quota, and moving samples.



FGD at office



Field FGD

Stages and opportunities

- Preparation and approval of the guide;
- Recruiting and inviting participants for FGDs and expert interviews of any complexity;
- Ability to conduct FGDs/expert interviews online with simultaneous translation into different languages;
- Conducting offline FGDs and interviews in any region in compliance with all norms and requirements;
- Multilingual, experienced moderators and facilitators;
- Adherence to ethical, psychological and professional standards;
- Use of posters, visual and demonstration aids;
- Organisation of audio and video recordings upon request;
- Transcription of audio materials from FGD/expert interviews into convenient language;
- Coding and analysing results on the software platform www.dedoose.com
- Analytical report on the results of the FGDs/expert interviews.

CATI STUDIO / CAPI (CALL-CENTER, CAPI-BASED INTERVIEWS)

Tablet interviews (CATI and CAPI)

- Development and adjustment of the questionnaire;
- Design and control of a sample of any complexity;
- Programming of the questionnaire in three languages;
- Convenient administration - constant supervision by a supervisor, logical quality control system, permanent or partial audio recording of interviews;
- Database preparation in SPSS, Excel, Stata and other databases;
- Automated post-interview synchronisation to company server;
- Technical report;
- All data is stored only on company servers.



CAPI interview in the region



*CATI studio in the
company office*



CAPI interview in the region



For over 8 years we have been working with Digsee Sure, which has developed an excellent product based on many years of experience of sociological and marketing companies.

CATI survey on tablet. Making calls directly from the tablet and interviewing the respondent at the same time. Statuses can be assigned to incomplete calls.

Data safety. The software is installed on a server. All collected data from the "fields" is transmitted in encrypted form. No one can make use of the obtained information.

Screening (Quotas). Interviewers have the option of drawing up a work plan. In the "Quotas" menu, they enter the interview assignment themselves and the software will monitor to eliminate errors.

Track locator. Online GPS monitoring. Full history of tablet locations on a map. The option helps to track the interviewer's movements during the project.

Eliminate logical errors when completing the questionnaire. Demonstration of media files. Ability to use pictures, videos, presentations and other media files in research.

Photo report. Possibility of recording the interviewer's work with photographs.

Google Drive. Integration with a Google account, allows online retrieval of information without logging into the programme.

Refusals of questionnaires (unavailability). The program helps the interviewer to fix the reasons of refusals of respondents, to mark number of unavailable interviews. Receiving target and non-target questionnaires in final array.

Multilinguality. Possibility to create a questionnaire in 3 languages at once.

Audio-recorded interviews: Ideal interview recording methodology, with reference to database. Programming the questionnaire in XML and HTML.

Data export for analysis. The obtained data sets are sent to modern analytical systems, such as: SPSS, OSA, Excel, MS PowerBI and others.

Online option. Using the mobile Internet you can switch your project into online mode. This means that as soon as the questionnaire is done on the tablet, it is automatically sent to your server.



Austria. HR conference. Staff development training. Trainers.



Turkey. Eurasia Committee meeting. Training on teaching methods. Trainers.



Samarkand. Team-building training.

TRAINING FORMATS: Corporate training for employees, both offline and online.

AFTER TRAINING: A certificate is issued indicating the hours of attendance.*

TRAINERS: Local and expatriate trainers with many years of experience in the field of training (photos attached). Such as Sakil Malik - international trainer, director of the Global Center for Innovation and Learning, USA. Gulsanam Karimova - Chair of the Eurasian Committee on Education, international trainer.

TRAINING AREAS:

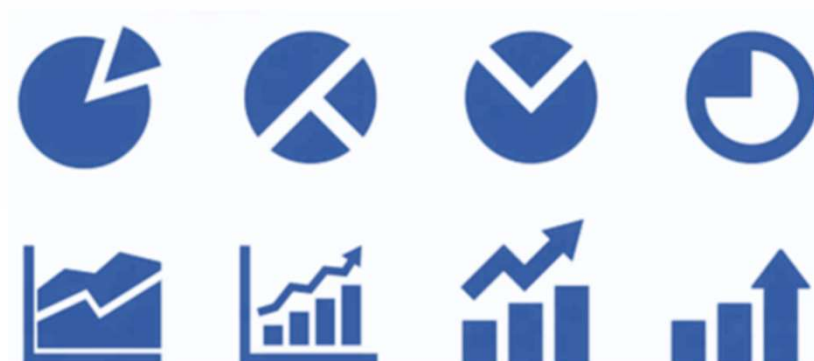
- MANAGEMENT SKILLS DEVELOPMENT, FOR SENIOR AND MIDDLE MANAGERS, HEADS OF HR DEPARTMENTS;
- DEVELOPMENT OF PROJECT MANAGEMENT SKILLS, CHANGE MANAGEMENT SKILLS;
- COMMUNICATION SKILLS DEVELOPMENT;
- DEVELOPMENT OF PERSONAL EFFECTIVENESS SKILLS;
- PROFESSIONAL SKILLS DEVELOPMENT;
- OVERCOMING THE CRISIS;
- TRAINING FOR INDUSTRIAL (PRIVATE) SECTOR;
- EDUCATION MANAGEMENT TRAINING, MENTORING, COACHING;
- TRAINING IN TEACHING METHODOLOGY, FOR DIFFERENT LEVELS OF EDUCATION: PRE-K, PRIMARY, & SECONDARY EDUCATION; HIGHER EDUCATION; TEACHER PRE-SERVICE.

MAIN CATEGORIES OF STATISTICAL INFORMATION

- Demographics
- Trade
- Housing
- Health
- Industry
- Agriculture
- Social Development and Living Standards
- General overview of Uzbekistan
- Regions
- Construction
- Transport and Communications
- Fixed Assets of Uzbekistan
- Finance
- Education
- Labour and employment
- Small business
- Tourism
- Environment

AL MAR CONSULTING has at its disposal a database of statistical data of the State Statistical Committees of Central Asian countries, which has been compiled over the years of the company's operation. The company's database includes more than 130 statistical compilations in hard copy and electronic format for the period of 1995-2022 and it is constantly updated.

<https://www.almarconsulting.org/ru/statistics>



World Bank	Baseline Assessment for the Central Asia Regional Network for Women in Energy
World Bank	Listening to the Citizens of Uzbekistan: Qualitative Monitoring
ADB	Second CAREC Corridor 2 ROAD INVESTMENT PROGRAM – PROJECT 3, Bukhara-Gazli km 228 -315 – Due Dilligence
EBRD	Tashkent Power Loan – Compliance with the Industrial Emissions Directive – BAT Assessment
Ernst and Young/ Agency for Strategic Development of the Republic of Uzbekistan	Survey for the national rating of the investment climate of the regions of the Republic of Uzbekistan
GIZ	Responsible Finance in Uzbekistan (Quantitative and Qualitative Study) – German Sparkassenstiftung for International Cooperation (DSIK)
International Labour Organization	Third party monitoring of child and forced labour during the cotton harvest in Uzbekistan (CATI Survey)
UNICEF	Study on children affected by migration in four selected regions of Uzbekistan to determine their needs for child protection services
World Bank	Modernizing Higher Education Project – Survey on relevance of higher education

** Some of the projects from the company's reference, implemented recently*

Thank you!



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